

City Profile & Demographic Trends

The City of Chula Vista is one of the fastest growing cities in the nation and San Diego County's second largest municipality. Resident population increased over 25% between 2000 and 2005 and commercial and industrial growth are not far behind. City services and resources are booming in pace with the growth making Chula Vista an extremely desirable environment for business.

Located seven miles from downtown San Diego and seven miles from the busiest international border crossing in the world, Chula Vista is the crossroads of the San Diego/Baja region. Total land area of 33,024 acres is diverse from coastal shoreline in the west to the San Miguel Mountains in the east.

Established neighborhoods and contemporary master-planned communities, start-up firms and corporate giants, nationally recognized sports and entertainment venues as well as a charming, historic downtown all contribute to Chula Vista's well-earned reputation as an ideal environment for both families and businesses. Combined with affordability and room for expansion, Chula Vista is positioned to continue offering multifaceted opportunities to businesses and families alike.



POPULATION

	2006	2005	2004	2003	2002	2001	2000
Annual Growth:	223,423	217,543	208,675	200,378	190,900	181,200	173,556
% Difference:	2.7%	4.2%	4.1%	5.0%	5.4%	4.4%	4.0%
	2030	2020	2010	2000			
Population Projections:	316,445	289,304	248,174	173,556			
Population by Age:	Under 5: 20,790 (9%)		35 - 54: 63,761 (29%)				
	5 - 14: 31,840 (14%)		55 - 64: 19,185 (9%)				
	15 - 24: 34,149 (15%)		65+: 24,067 (11%)				
	25 - 34: 29,631 (13%)		Median Age: 33.4				
Ethnic Groups:	Hispanic	White	Asian	Black	Other		
Population:	111,138	65,080	29,574	9,551	8,080		
% of Population:	50%	29%	13%	4%	4%		

HOUSEHOLD INCOME

Under \$15,000:	7,111 (10%)	\$60,000 - \$74,999:	9,273 (13%)
\$15,000 - \$29,999:	11,051 (15%)	\$75,000 - \$99,999:	10,708 (14%)
\$30,000 - \$44,999:	12,295 (17%)	\$100,000+:	12,689 (17%)
\$45,000 - \$59,000:	10,279 (14%)	Median Household Income:	\$68,497

HOUSING

Housing Units:	74,606	Persons per Household:	3.06
Housing Type:	Single family: 39,939 (54%)	Multiple family: 30,941 (41%)	Mobile home: 3,726 (5%)
Housing Vacancy:	Occupied: 72,297	Vacant: 2,309	Vacancy rate: 3.01%